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The Handcrafted Elegance

BESPOKE FITTING SERVICE

Complete Guide to Measuring Your Feet for Custom Shoes

Foot Length · Foot Width · Foot Girth

To ensure the **perfect fit** for your custom shoes, take three essential measurements: **foot length**, **foot width**, and **foot girth**. Follow each step carefully — accuracy here translates directly to comfort with every step.

What You'll Need

- A blank sheet of white paper (larger than your foot)
- A pencil or pen
- A ruler or rigid measuring tape
- A flexible tailor's measuring tape (for girth)
- A helper — optional but recommended
- The socks you plan to wear with the shoes

Measure in the afternoon — feet are at their largest natural size.



Essential tools: pencil & measuring tape

01 MEASUREMENT ONE Foot Length

Measured from the back of the heel to the tip of your longest toe. Stand with full weight on the foot — your foot expands slightly when bearing weight.



STEP 1

Position Your Foot

- Place paper on a hard flat floor
- Heel firmly against the wall
- Full weight distributed evenly
- Stand naturally — don't curl toes
- Wear the socks you'll use with the shoes

Heel flush against wall, full weight on foot.



STEP 2

Mark the Measurements

- Hold pencil vertical — perpendicular to paper
- Mark the tip of your **longest toe**
- This may be 2nd toe, not the big toe
- Also mark the heel edge if not against wall

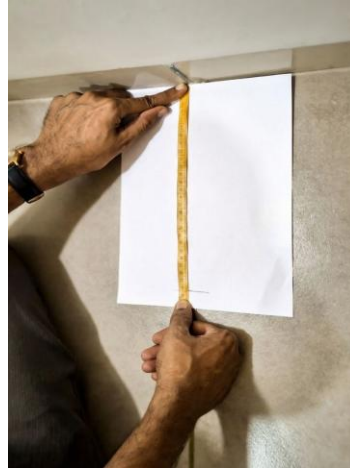
Pencil vertical, marking the longest toe tip.

STEP 3

Measure the Length

- Lay tape flat between heel mark and toe mark
- Record in **both centimetres and inches**
- Measure **both feet** — they often differ
- Always use the **larger** of the two
- Repeat 2–3 times and average if needed

Tape laid flat across the two pencil marks.



MEASUREMENT TWO

02 Foot Width

The straight-line distance across the **ball of your foot** — where the big-toe joint and pinky-toe joint are at their widest.



STEP 1 — WITH SOCKS

Mark Widest Points

- Stand with full weight on foot
- Mark inner (big-toe side) widest point
- Mark outer (pinky side) widest point
- Marks at same horizontal level

Both widest points marked while wearing socks.



STEP 2 — REFERENCE

Confirm Ball Position

- Briefly remove socks to see anatomy
- Confirm joints' exact positions visually
- Verify Step 1 marks are correct

All final measurements taken with socks on.

Bare foot — reference only.



STEP 3

Measure the Width

- Measure straight across the two marks
- Keep tape parallel to the floor
- Small vertical mismatch is acceptable
- Record in cm and inches
- Use the larger foot measurement

Tape across both marks — level and straight.

MEASUREMENT THREE
03 Foot Girth

The **circumference around the ball of your foot** — same widest area as width. Girth captures the true *volume* of your foot and ensures the shoe doesn't pinch across the instep.



HOW TO MEASURE

Wrap the Flexible Tape

- Sit with your foot resting flat on the floor
- Wrap soft tape around the ball of the foot
- Path: across ball → under arch → back to start
- Keep it **snug but comfortable** — not tight
- Ensure tape stays level, not twisted
- Read where the tape meets itself

No flexible tape? Wrap a piece of string, mark where it meets, then measure the marked string with a ruler.

Flexible tape snugly around the ball of the foot.

Complete Measurement Overview

Measurement	What It Is	How To Take It
01 Foot Length	Heel to tip of longest toe	Stand on paper vs wall; mark & measure
02 Foot Width	Widest part across the ball	Mark both sides; measure straight across
03 Foot Girth	Circumference around the ball	Wrap flexible tape; read where it meets

Important Tips for Accurate Measurements

<p>Timing Matters Measure afternoon or evening — feet swell throughout the day. Avoid measuring first thing in the morning.</p>	<p>Both Feet Most people have slightly different sized feet. Always use the larger measurement.</p>	<p>Wear Socks If wearing thick socks measure with them on. Dress shoes : measure with dress socks</p>	<p>Stand Up Weight-bearing measurements are more accurate. Your foot expands when you stand.</p>	<p>Double-Check Take each measurement 2–3 times. Average them, or use the largest value.</p>
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Share your three measurements with us and let our artisans craft a pair built entirely around your feet.